

HELM

ABESHA
FASHION
MAGAZINE

FLEEING TO
FREEDOM



HELM GOES BEHIND
THE TENT OF

NY'S FASHION
WEEK

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THE
FASHION
ISSUE

Behind the Tents of the New York Fashion Week.

Can you guess what is one of the most anticipated events in the entire world? I will give you a hint it is taking place in New York City in the month of September? No it is not the MTV awards, where Britney spears sucks, which was in Las Vegas; No it was not the Prime time Emmys, which was again in the west coast. Ok ok I will tell you if you gave up, it is the New York Fashion Week Spring 2008 collection at Bryant Park, which was held from September 5th to 12th.

There were so much happenings with in that month as a New Yorker September 11 was a day to remember the 6th year anniversary and as an Abesha I should have concentrated in making plans for the most awaited, the most talked about, the mother of all hundreds years. But instead of me counting the days and hours of the one and only Ethiopian Millennium, I ended up counting the designers, models and fashionistas of the glamorous fashion shows.

In the past I tried to cover the New York fashion week shows for HELM but mostly my reports came from outside the tents, TV and magazines. But this time around I had a first hand experience where I was rubbing elbows with the likes of Carmen Electra, Jessica Simpson, Jay Alexander, Nigel Barker (both from Americas Top Model), Ivanka trump, Star Jones, Diddy, Martha Stewart, Demi (Ashton kutchers wife), Este Nash more..... Ok some of them I saw from far away, where they were attending different fashion shows through out the week. One of my goals was to capture anything Abesha or Abesha fashion lovers mingling; so I didn't return home empty. Besides seeing Liya strutting her thing in some of the biggest fashion shows I met an aspiring model Eyerusalem, Rahel (fashion Stylist) and also Repl.net Team.

