



## Design Prodigy, Esther Nash, Conquers The Fashion World

by Athena Starr

Check out Esther Nash's website at [www.babydollboutique.com](http://www.babydollboutique.com) or [babydoll-sugar daddy.ik.com](http://babydoll-sugar daddy.ik.com). Or visit one of her stores, Baby Doll Boutique in NYC at 151 7th Ave., in Park Slope at 501 1/2 Second Street, Brooklyn, NY 11212 or Sugar Daddy Boutique, 502 Second St., Brooklyn, 11215 or call toll free: 877-ON-BABY-D or locally at 646.336.1822.



**F**ashion designer, model and owner/operator of Baby Doll Boutique, Esther Nash, is a role model for young women everywhere, encouraging them to follow their dreams to their fullest. At age 21 she has successfully opened three stores in the New York City area and managed to maintain an academic career at the Fashion Institute of Technology.

Esther designs swim and club wear that can be ordered custom made. She caters to the petite and athletic build, but her designs can be purchased at her boutiques. My clothes are a combination of "James Bond, Las Vegas Showgirl and Barbie," says Esther. Designs that consist of sequins, ostrich feathers, spandex and a variety of other slinky, daring materials that scream fun, fun, fun. Her designs represent "a heavy dose of femininity with a lot of individual attitude," quotes a schoolmate, Dominique Alexander, for Eye Spy (a publication of the FIT Student Association) at her debut fashion show at the Limelight.

The Baby Doll Boutique, located in the heart of Chelsea, as well as her two stores Baby Doll Boutique and Sugar Daddy Boutique in Park Slope, Brooklyn, offer retro/vintage wear at retro prices in an original setting. These boutiques inspire even the most lackadaisical of clients and an atmosphere that screams 1973. Her mini fashion empire has led her to many showcases including the hottest clubs in Manhattan like OHM, Cheetah, Limelight, Life and the legendary China Club. A commission by Cheetah Night Club gave her the opportunity to mass-produce with an order for 12 evening outfit uniforms for the wait staff.

Though just the beginning of a long career in the fashion industry, Esther is determined to maintain her individuality, while rising to the zenith of her true talents. Which, judging from her present accomplishments, are no doubt a testimonial to her future endeavors.

